

PRESS RELEASE

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Special Olympics
New Jersey



FOR IMMEDIATE RELEASE
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Special Olympics New Jersey Hosts One More Tri Triathlon This Weekend in Asbury Park *Annual Fundraiser to Benefit the Athletes of Special Olympics New Jersey*

Asbury Park, NJ – On Sunday, September 20, Special Olympics New Jersey hosts the 4th annual One More Tri Triathlon.

This event is designed for athletes of all ability levels, from the seasoned competitor to the first-time triathlete. This year's One More Tri will be a fundraising event and a Special Olympics competition, making this a Unified Triathlon Experience and the first triathlon of its kind in New Jersey, an event where Special Olympics athletes and members of the community compete side-by-side.

The idea behind hosting a Unified Triathlon Experience that is also a fundraiser came from the simple principle that the act of competing together ensures a quick path to understanding, acceptance and friendship, so an event where people of all abilities are able to compete together would help all fundraisers feel a deeper connection to the organization for which they are raising funds for.

“Triathlon is one of Special Olympics New Jersey’s newest competition events. We had Special Olympics athletes compete in the sport at the 2014 Special Olympics USA Games and the 2015 Special Olympics World Games, but what our athletes really love is when they are given an opportunity like this, to compete in their sport right in their own back yards, surrounded by members of their community,” said Heather Andersen, President and CEO of Special Olympics New Jersey. “Again this year, we really want to show the typical competitors what it means to be a Special Olympics athlete- from competing side-by-side, to pushing one another on the course and through the transitions, all the way through the finish line, our athletes are fierce competitors, but they also want everyone on the course to do their own personal best.”

One More Tri begins at 7:30 a.m. on the beach just north of the casino building and ends in front of Stella Marina on the boardwalk. Participants may register for the full or short sprint triathlon, duathlon or aquavelo as an individual or as part of a relay team.

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The full sprint triathlon consists of a 0.25-mile ocean swim followed by a 12-mile bike and then three-mile run. The full duathlon consists of a one-mile run followed by a 12-mile bike and then another three-mile run. The full aquavelo consists of a 0.25-mile ocean swim followed by a 12-mile bike.

The short sprint triathlon consists of a 0.11-mile ocean swim followed by a six-mile bike and then one and a half-mile run. The short duathlon consists of a half-mile run followed by a six-mile bike and then another one and a half-mile run. The short aquavelo consists of a 0.11-mile ocean swim followed by a six-mile bike.

This year's event is set to raise more than \$65,000, and will have more than 250 competitors including 35 Special Olympics athletes.

This event is a USA Triathlon sanctioned event, is hosted by Asbury Park-based Eneractive Solutions, and is made possible by presenting sponsor M&T Bank.

Dan Weeden, President & CEO of Eneractive Solutions, comments, "We couldn't be happier to see what this event has become in the world of Special Olympics. Triathlon and Special Olympics belong together! We are proud to be a part of it."

Awards will be given to the top three overall male and female competitors in the full and short sprint triathlon, aquavelo and duathlon, as well as the top three overall male and female individual finishers in each division; divisions will be based on age. For the relays, awards will be given to the first three teams to finish each event. Fundraising incentives will be given to those who raise additional funds for Special Olympics New Jersey.

If you are interested in competing, volunteering, or donating, please visit www.onemoretri.org for where you will find registration links and additional information.

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ABOUT SPECIAL OLYMPICS NEW JERSEY:

Special Olympics New Jersey provides year-round sports training and athletic competition in 24 Olympic-type sports for more than 25,000 children and adults with intellectual disabilities, completely free of charge, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community. Visit www.sonj.org for more information.

About ENERActive Solutions, LLC:

Headquartered in Asbury Park, NJ, with offices in New York City and Washington D.C, ENERActive Solutions is an independent, full service energy consulting, engineering, and project development firm specializing in the assessment, design, development, and installation of energy efficiency projects, building system optimization programs, and power generation solutions. Eneractive is also a Platinum Sponsor of Special Olympics New Jersey. For ongoing news, please go to <http://eneractivesolutions.com/latest.html>